**Position Description**

**Location:** Dhaka, Bangladesh(with possibility of travel 40% of the time)

**Job Title:** Behavior Integration Advisor

**Reports To:** DCOP /Nutrition Manager

The Behavior Integration (BI) Advisor will have primary responsibility for ensuring that behaviors relevant to program health and nutrition results are defined and positioned as leading program outcomes. The BI Advisor will maintain a strategic focus on achieving the behavior outcomes through the implementation and management of the program’s SBC strategy. S/he will ensure that there is a holistic approach to SBC programming that minimizes vertical programming and maximizes shared accountability for behavioral outcomes across all operational program areas. S/he will report to the DCOP and will supervise and work with the full technical team.

**ESSENTIAL DUTIES AND RESPONSIBILITIES:**

* Support the project team in development of the overall program strategic direction that focusses on change in priority behavioral outcomes.
* Articulate behavioral drivers of complex nutrition situations and how to better understand them through operations research with critical program actors
* Oversee qualitative research to uncover insights critical to the adoption of new behaviors or social outlooks.
* Work on integrated and specific strategies to enable priority behaviors including policy shifts, pricing strategies, social dynamics, skills building and communication.
* Help teams and partners determine factors of influence on the behaviors and track their change over the life of the project.
* Collaborate with appropriate government offices on project activities.
* Facilitate activities that drive social and behavior change within the project and across all stakeholders.
* Contribute to the development of work plans, budgets and required reporting ensuring consistency with the Project’s strategic direction and priorities.
* Represent the project with USAID and major donors and organizations as requested by the DCOP.
* Perform other duties as assigned by management.
* Document all processes and outputs and lessons learnt on SBC interventions.
* Perform SBC field duties as needed.

**QUALIFICATIONS:**

* Minimum Master’s degree in public health, social science, marketing or fields related to development.
* At least 10 years of experience in implementing or managing programs.
  + Demonstrated experience in development of program strategies, workplans reflective of the strategy and adaptive management of the strategy over time.
  + Exceptional teamwork and leadership abilities.
  + Experience developing and managing social and behavior change program efforts.
  + Ability to manage competing priorities for self and others.
  + Skilled in collaborative approaches to strengthening the quality of programming and implementation across the project.
  + Confident taking initiative within defined scope and driving work independently.
  + Strong facilitation and communication skills.
  + Knowledge of and experience with Behavior Integration preferred.

For more information, please see The Manoff Group’s website (<https://www.manoffgroup.com/work-with-us/>).

All applicants should submit their CV and cover letter to [manoffgroup@manoffgroup.com](mailto:manoffgroup@manoffgroup.com) by July 6, 2022 with the words “Behavior Integration Advisor” in the subject line.

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